

As Pets Become Part of the Family, This Small Vet-Med Stock Will Soar 2,000%+

By Luke Lango July 1, 2020

I'm a single child. Yet, growing up, my pops always called me "number two."

Who beat me out?

Rudy. *Our dog.* Our 30-pound, too-cute-for-this-world, eats-everything-in-sight pug.

Of course, the "number two" thing was a joke. But behind every joke, there's a hint of truth.

Rudy was part of the family. And we treated him like it. He ate what we ate. He slept where we slept. He traveled with us. The whole nine yards.

Rudy was no exception in the U.S.

Pets across America are increasingly becoming a part of the family. They are starter children for young couples. They are replacement children for empty nesters. They are best friends for single children (I would know).

The humanization of pets is a rapidly growing trend, which has led to U.S. pet-care spend *rising by more than 100% since 2010.*

Companies who capitalized on this "pets are humans" megatrend have won big over the past decade.

Look no further than vet med-tech companies Zoetis (ZTS) and Idexx (IDXX), or pet product e-commerce companies Chewy (CHWY) and PetMed Express (PETS).

Chewy stock is up 2X since March. Zoetis stock is up 3X since 2015. PetMed Express stock is up 3.5X since 2011. Idexx stock is up 10X since 2010.

This is just the beginning of the pets megatrend, which will drive global pet-care sales higher by more than 50% into 2025.

In today's edition of *The Daily 10X*, we will show you one explosive way to play this secular megatrend, by buying stock in a small-cap, vet-med company that is on the cusp of soaring by more than 20X over the next 5+ years.

A Disruptive, Breakthrough Platform in the Inefficient Vet Diagnostics Market

Make no mistake about it. Zomedica (ZOM) may be the most exciting biotech company in the market today.

Zomedica is a \$75 million, pre-revenue vet-med company focused on developing novel diagnostics and innovative therapeutics for companion animals, like cats and dogs.

Its first major product, a unique diagnostics tech platform called TRUFORMA, is on the cusp of launching in the U.S. in late 2020.

Once it does debut, TRUFORMA will begin a multi-year, significant disruption of the \$2.8 billion and growing domestic veterinary diagnostics market.

The logic is simple: TRUFORMA takes what is a complex, timely and costly incumbent vet diagnostics process, and makes it simple, cheap and quick.

Vet diagnostics are not easy. If you have a pet, you know what I'm talking about.

You take your cat or dog in for an exam. The vet takes a stool sample or a blood sample. They send that out to a remote, off-site referencing lab. That lab runs tests. A few days and hundreds of dollars later, you get a test result.

Compare that to the TRUFORMA process:

1. Obtain a sample from the pet in-clinic.
2. Seconds later, add that sample to a Zomedica-provided cartridge with preloaded reagents.
3. Insert that cartridge into an on-site TRUFORMA machine, which is no bigger than a printer.
4. Let the machine use a breakthrough, novel process called Bulk Acoustic Wave (BAW) Sensing to measure small changes in frequency in response to binding events.
5. Less than 20 minutes later, get high-quality diagnostics test results, for just a few bucks.

Sound like a *way* better process that saves a lot of time and money? It is.

But does it actually work? No question about it.

The TRUFORMA's test results match lab referencing test results with a 95% to 99% correlation, depending on the type of test performed.

When it launches later this year, the TRUFORMA platform will be used exclusively for the diagnosis of thyroid disease in dogs and cats, and adrenal disease in dogs.

But TRUFORMA's proprietary BAW Sensoring tech is scalable and repeatable—so the platform will inevitably, over the next few years, add things like renal and diabetes testing, too, without much additional cost.

In other words, TRUFORMA has the potential to turn into an all-in-one, in-clinic diagnostic testing platform that takes a *multi-day, expensive* testing process, and shrinks it into a *20-minute, super cheap* testing process.

Accordingly, the TRUFORMA platform, which is protected by 70 patents and several more exclusive rights, could one day become ubiquitous across the 35,000 U.S. vet clinics already running in-clinic chemistry.

That's up from zero today...

And all of that growth will start in late 2020, when Zomedica plans to commercialize TRUFORMA for the first time ever.

What's the math to 20X returns here?

The U.S. veterinary diagnostics market measured \$2.8 billion in 2018. It's consistently growing at 10% per year. By 2025, then, the market will measure north of \$5 billion. Let's say TRUFORMA deeply penetrates the market, and gives Zomedica 5% share of that \$5+ billion market—implying \$250+ million in revenues.

Peer vet-med stocks Idexx and Zoetis have historically traded around 7X sales. A 7X sales multiple on \$250+ million in revenues implies a potential future market cap for Zomedica of \$1.75+ BILLION.

The market cap sits at \$75 million today.

So, if you're looking for an explosive way to play the "pets are humans" megatrend, Zomedica stock is your best option.

Key Company Details

Company Name	Zomedica Pharmaceuticals
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	Corp.
Ticker Symbol	ZOM
Share Price	\$0.25
Current Market Value	\$75 Million
Annual Revenue	N/A
Catalyst	Pet-Med Megatrend

As the Online Food Delivery Space Consolidates, This Small Stock is an Explosive M&A Candidate

By Luke Lango July 2, 2020

It only took two decades, but the online food delivery space is finally consolidating.

More than 25 years after a small company named World Wide Waiter pioneered the concept of online food delivery in Northern California in 1995, that very market, which today is worth more than *\$100 billion*, is in the process of going from several smaller players, to a few larger players.

In early June, one of Europe's largest online food delivery companies, Just Eat Takeaway, acquired GrubHub for \$7.3 billion.

Less than three weeks later, reports emerged that Uber Eats—the third-largest online food delivery player in America—was on the verge of acquiring Postmates.

Why is all this consolidation happening?

Because it needs to happen.

The online delivery market is huge. But because platform loyalty is so low—consumers freely jump from app to app based mostly on who has the lowest price that day—the market cannot profitably support multiple smaller players.

Instead, consolidation is the only way the bigger companies in this space can ease competitive pressures, reduce promotional pricing and *net a profit*.

So... the bigger fish—like Just Eat Takeaway and Uber Eats—are buying the smaller fish.

And this buying spree won't stop until all the smaller fish are taken out.

In today's edition of *The Daily 10X*, you'll learn about one of the smaller fish in the online food delivery market... which, because of recent consolidation trends, looks like a ripe M&A candidate... and which, because of COVID-19, could command enough leverage in those M&A discussions to send the stock *soaring by several hundred percent*.

The “Small Town America” of Online Food Delivery is an Inevitable Takeover Target

If you're aware of the online food delivery space, then you've probably heard of Uber Eats, DoorDash, Postmates, Caviar and GrubHub.

But you may not have heard of Waitr (WTRH).

The \$285 million online food delivery company is small. In May 2020, the platform owned just 1% of online food delivery sales in the U.S. versus 45% share for DoorDash, 23% share for GrubHub and 22% share for Uber Eats.

But Waitr's relative “smallness” is by design: *the company is hyper-focused on serving under-penetrated, smaller-town markets* across the Southeast and Midwest, like Baton Rouge (LA), Columbus (GA) and Gainesville (FL).

Because those are smaller markets, they are less attractive to the likes of DoorDash and Uber Eats and attract less investment and resource focus from those bigger players.

The result? An open market opportunity for Waitr to grow into the runaway leader in those smaller markets—an opportunity which the company has successfully capitalized on.

In Baton Rouge, Columbus and Gainesville, Waitr is *more than twice as big as its closest competitor*.

Given this unprecedented access to small town America, Waitr is an attractive takeover target as the online food delivery space consolidates in 2020.

But... the problem with Waitr has long been that a lack of profitability coupled with a debt-burdened balance sheet has made bankruptcy a more likely outcome than an acquisition.

Until now.

Until COVID-19.

The company recently reported that, thanks to restaurant closures and stay-at-home orders, April order volume rose ~20% versus the first quarter. The company also just reported its first profitable month, ever, and is using cost-savings and increased scale to pay down debt.

In other words, Waitr is in *as good of a fundamental position* as the company has been in several years... with *rising sales* and *improving profitability*... at a time when the online food delivery space is *rapidly consolidating*.

It doesn't take a rocket scientist to connect those dots.

It's very likely that Waitr gets acquired by a DoorDash, Uber Eats, or Just Eat Takeaway at a significant premium in the foreseeable future.

How big will that premium be?

GrubHub was acquired for 5.6X 2019 sales. Given its recent operational improvements, Waitr could easily command that multiple in a takeover. The company's 2019 sales were \$192 million. That combination implies a potential acquisition price tag of over \$1 BILLION.

Waitr's market cap is just \$285 million today.

In other words, thanks to M&A potential, Waitr stock offers investors visible upside to 4X returns over the next few months.

That's compelling enough upside that it may be worth buying Waitr stock today and hanging around for the takeover offer.

Key Company Details

Company Name	Waitr Holdings Inc.
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Ticker Symbol	WTRH
Share Price	\$2.83
Current Market Value	\$285 Million
Annual Revenue	\$192 Million
Catalyst	Potential Takeover Target

The Daily 10X: Our First Quarterly Report

By Luke Lango July 3, 2020

Editor's note: Our offices, including customer service, are closed Friday, July 3, for the Independence Day holiday.

Six weeks ago, we debuted an exciting new product, *The Daily 10X Stock Report*, with one simple promise: Deliver to your inbox—every day the market is open—a top-notch small cap stock pick that could rise by 1,000% or more in the long run.

Six weeks later, we're off to a pretty good start in delivering on that ambitious promise.

15 of our stocks have rallied more than 10% since we wrote about them...

10 of our stocks have rallied more than 20%...

5 have rallied more than 50%...

And 3 have risen 100% or more.

All in just six weeks.

If this keeps up, we will have plenty of 10X winners in the long run. Indeed, on an annualized return basis, 13 of our stocks are up more than 1,000%.

Those are pretty amazing results in just six weeks.

And we have a lot more in store.

With that in mind, let's take a deeper look at this memorable first few weeks for *The Daily 10X*—and take a sneak peek at what's to come—in our first ever quarterly review.

Don't forget, all of these stocks can be found in our [issue archive](#), along with our [education center essays](#) that provide deeper explanations of the trends we follow.

And, if you're relatively new to the service, please check out our [Daily 10X Strategy Guide](#) that explains everything you need to know about how we find the next 10X stocks!

Secular Megatrends Power Strong Q2 Results

Early strong results from *The Daily 10X* have been broadly powered by five groups of stocks:

1. Transportation 2.0
2. E-commerce
3. Big Data
4. Space
5. 5G Rollout

What's so special about these five groups?

They are all aligned with secular megatrends and are comprised of small stocks with explosive upside potential as those megatrends *redefine consumer and enterprise behavior globally*.

Let's take a deeper look.

The Transportation 2.0 Boom

Increasingly, consumers are pivoting towards buying products and services that are environmentally and socially positive.

This is creating a demand pivot towards zero-emission vehicles, at the same time that clean-air technology is advancing dramatically, electric car prices are falling, and governments are providing ample support for zero-emission vehicle adoption.

All of those trends pave the path for Transportation 2.0 stocks—like the ones we profiled in Q2, such as [NIO](#) (+134%) and [Plug Power](#) (+117%)—to continue to be *big winners for the foreseeable future*.

They also pave the path for more next-gen transportation stocks to be featured in future issues... ones that could replicate the early success of NIO and Plug Power...

The Covid-19 Acceleration of E-Commerce

Meanwhile, e-commerce is getting a big boost right now due to Covid-19.

Eventually, physical stores will re-open. Indeed, that's already happening.

But the Covid-19 pandemic forced broad adoption of e-commerce across all retail verticals. Many of these new adopters will like what they find in the online channel, and they'll stick around as long-time e-commerce users.

That's why the e-commerce stocks we've covered, like [LivePerson](#) (+20%), [EverQuote](#) (+21%), and [Farfetch](#) (+17%), have been red-hot.

It's also why they'll stay red-hot for the long run.

Expect to read about more e-commerce stocks in future issues as consumers continue to migrate all shopping habits into the online channel...

Big Data = Big Money

Regular readers know exactly how we feel about big data.

It equals big money.

See Facebook. Amazon. Google.

Or, now, see [Digital Turbine](#) (+30%), a smartphone software company we brought to your attention a few weeks back that is leveraging data to pioneer a new business model that involves programmatically downloading relevant apps onto phones using internet browsing data.

That company is turning big data into big money.

This maxim will remain true for the foreseeable future. Big data will, arguably forever, equal big money.

So, rest assured, you'll be seeing many more big data stocks in future issues...

The Final Frontier is Your Big Opportunity

We dipped our toes into space in Q2.

Mostly because space represents a *huge commercial opportunity measuring in the trillions of dollars over the next 10+ years*, through things like commercial space travel, propulsion engines, mining, satellite imagery, and much more.

We profiled two small cap space companies in Q2—[Maxar](#) and [Virgin Galactic](#), but the space industry is full of exciting, small cap companies with huge upside potential.

In other words, we are far from done with space... in future issues, we will show you how to play this megatrend through every possible angle.

5G is Being Applied Everywhere

We all know about 5G.

It's going to change the world. By making everything faster. Decreasing latency. Increasing network capacity. And ushering in a new era of next-gen technologies like self-driving and real-time automation.

So, in Q2, we put a heavy focus on 5G application stocks—or stocks that are going to explode higher as 5G technology is applied across various industries.

I'm talking [Turtle Beach](#) (+43%), the gaming headphone company that is set to win big as 5G significantly advances the video gaming market. I'm also talking [GAN](#) (+50%), the online gaming tech company that will roar higher as 5G helps online gambling become ubiquitous.

The applications of 5G are seemingly endless.

So are the explosive investment opportunities in small cap, 5G application stocks like Turtle Beach and GAN.

So, in future issues, don't be surprised to see many more 5G application stocks that could roar higher as 5G technology changes the world.

A Final Remark

Finding stocks that could rise 10X is no small feat.

And we've done a pretty good job at tackling this task over the past six weeks.

We hope to do an even better job in the third quarter... and every quarter after that, too.

But none of it means anything unless we are delivering these issues to hungry, savvy investors ready to act, and make big money.

So, to that end, I'd like to wrap up with a simple message: Thank you.

Thank you for your time, and your attention, and your confidence.

This Small Stock Could Be the Best Investment of 2020 if the Global Economy Recovers

By Luke Lango July 6, 2020

Let's say that the global economy recovers with vigor over the next few months.

COVID-19 fears abate. Consumer mobility and spending perk up. Economic activity rebounds. And that big "*V-shaped*" recovery bulls have been talking about for months now actually materializes...

If that happens, maybe the markets rally 20% or so...

Maybe 3X leveraged ETFs on the market rise 60% or so...

Maybe cruise and airline stocks rally 100% or more...

By all means, those are great returns.

But what if I told you there was one small mining stock you could buy that—if the economy does indeed recover strongly in the second-half of 2020—*will put all those returns to shame and rise by at least 650%*?

There is. And in today's edition of *The Daily 10X*, we will tell you all about this small, undiscovered mining stock which, in essence, is just a highly levered and explosive way to play the global economic recovery.

A Highly-Levered & Uniquely Positioned Play on Rising Copper Prices

One of the most important economic ratios you may have never heard of is the copper-to-gold price ratio.

Because copper and gold serve very distinct and opposite roles in the global economy—the red metal is used in seemingly every industrial end-market in the world, while the yellow metal is widely considered a safe haven—the copper-to-gold price ratio is often labeled as the “growth-to-fear” index.

It's used by professional investors to dynamically understand the market's perception of the current economic environment.

In March 2020, as the COVID-19 pandemic was emerging globally, *the copper-to-gold price ratio fell to all-time lows.*

It has since recovered. But to 0.0095%—below what has historically been the low-end of the ratio's range for decades.

In other words, there's still a ton of room for the copper-to-gold price ratio to rise if the current economic recovery persists... implying ample room for copper prices to go *way* higher from here.

With that in mind, I'd like to introduce readers to a junior copper miner by the name of PolyMet Mining (PLM).

PolyMet is a \$400 million, exploratory-stage mining company that has obtained permits to develop a huge, poly-metallic mining project, dubbed NorthMet, in northeastern Minnesota. The mine has a focus on producing copper, but will also produce cobalt, nickel and other precious metals.

PolyMet stock has struggled over the past few years because development of the NorthMet project has been disrupted by regulatory disputes, most of which revolve around the environmental suitability of the mine.

But, just two weeks ago, *the Minnesota Supreme Court granted a review of many of these disputes.* A positive ruling from the court will lay the groundwork for development to resume and for NorthMet to turn into one of the largest copper mines in North America.

It also lays the groundwork for PolyMet stock to soar if the global economic recovery gains momentum over the next few months.

Regular *Daily 10X* readers are familiar with the leverage associated with junior miners.

As we talked about [last week](#) with junior gold miner International Tower Hill Mines (THM), junior miners tend to have high production costs, and therefore, scant unit profit margins.

Even minor increases in metal prices, then, result in meaningful unit margin expansion. Tiny unit profits turn into sizable unit profits. Over millions of units produced every year, those sizable unit profits add up to a huge increase in valuation.

PolyMet is no exception to this trend. The junior copper miner has exceptionally high copper mining production costs, and therefore, *small increases in the price of copper will result in huge increases in PolyMet stock.*

Case-in-point: If copper prices rally to \$3.50 per pound, which is totally doable in the event the current economic recovery persists, and PolyMet is legally cleared to mine all measured and indicated resources at NorthMet, the net present value of the NorthMet project at a 7% discount rate rises to nearly \$3 BILLION.

That's up 650% from today's market cap.

And that doesn't even include the Tesla wildcard here...

Tesla needs cobalt to power its electric vehicle revolution. The company recently tapped Glencore as its cobalt miner in a long-term partnership. Glencore owns a 72% stake in PolyMet. And PolyMet's NorthMet project will produce tons of cobalt at scale.

It doesn't take a rocket scientist to connect the dots here. Once up and running, PolyMet's NorthMet project could turn into Tesla's primary cobalt source.

Needless to say, any positive news on that front will only add to what could be a 650%+ rally in PolyMet stock over the next few months.

All things considered, then, PolyMet stock is a highly levered and uniquely positioned play on the global economic recovery... a reality which means the stock will supercharge your portfolio if the world returns to normal sooner than expected.

Key Company Details

Company Name	PolyMet Mining Corp.
Ticker Symbol	PLM
Share Price	\$0.41
Current Market Value	\$417 Million
Annual Revenue	N/A
Catalyst	Copper-to-Gold Ratio Mean Reversion

Transformational Change in Healthcare Will Make This Small Stock A Big Winner

By Luke Lango July 7, 2020

Have you ever complained about the cost of healthcare before?

If you're like me, you certainly have... and we aren't alone.

Most Americans complain about the U.S. healthcare system, especially when it comes to costs. According to a 2018 Gallup poll, four in five Americans are dissatisfied with healthcare costs.

And they should be – industry insiders estimate that of the \$3.6 trillion spent on healthcare each year, 30% of it is wasted spend.

In other words, every single year, the U.S. healthcare industry wastes more than \$1 TRILLION.

No wonder 80% of Americans are dissatisfied with healthcare costs...

But, for the first time ever, breakthrough solutions in data analytics and artificial intelligence are enabling healthcare providers to fix their enormous wasteful spend problem.

And one small-cap technology company is pioneering this transformational change across the \$3.6 trillion healthcare industry.

In today's edition of *The Daily 10X*, we will tell you all about this revolutionary, hyper-growth technology company. Of course, we will also show you how this small cap stock could turn into a BIG winner.

Turning Big Data into Big Savings for Healthcare Providers

When you see that healthcare providers waste \$1 trillion every year, it's very reasonable to ask: How? How on Earth do hospitals waste \$1 trillion every single year?

The answer is astonishingly simple. *They were incentivized to waste money.*

That is, the traditional healthcare provider-insurer relationship was a volume-based one. Healthcare insurers paid providers retrospectively on a fee-for-service basis. The more services a provider performed, the more fees the provider was paid – even if the services didn't do anything.

Providers took advantage of this relationship, and ran up the bill on insurers by ordering test after test, and performing service after service.

Insurers have caught on – and they are increasingly pivoting away from volume-based-care and towards value-based-care. In value-based-care, providers bill on a fee-for-performance basis, where that performance is measured in patient outcomes.

This transformational pivot towards value-based-care has negatively impacted reimbursement rates, and put significant pressure on healthcare providers' profit margins.

Coming to their rescue is a \$1.2 billion health-tech company called Health Catalyst (HCAT).

Health Catalyst is all about turning the enormous treasure chest of healthcare data (such as patient, lab, surgery, and financial data) into big savings.

Specifically, the company offers a comprehensive, end-to-end software solution which enables healthcare providers to: 1) capture, store, and organize healthcare data, 2) leverage AI to turn that data into actionable insights, and 3) couple those actionable insights with expert advice to implement optimized, cost-saving solutions across every vertical in the business.

Sounds pretty useful, right? It is. But, more importantly, *it works.*

For example, take Allina Health, who owns 13 hospitals and 90 clinics throughout Wisconsin and Minnesota. By using Health Catalyst's solution across numerous clinical, financial, and operational improvement projects, Allina generated annual savings of up to \$125 million.

Or, take the University of Pittsburgh Medical Center, who owns 40 hospitals. UPMC realized \$42 million in clinical, financial, and operational improvements thanks to Health Catalyst's solution.

Allina and UPMC aren't alone; all of Health Catalyst's customers are realizing huge cost-savings thanks to the company's smarter, data-driven approach to healthcare management. That's why the company's customer satisfaction ratings have consistently hovered north of 95% since 2015.

It's also why Health Catalyst has a realistic opportunity to turn every single healthcare provider in the country into one of its customers. There are 1,200 healthcare providers across America. Health Catalyst only has 130 customers today.

In other words, Health Catalyst is in the first inning of its growth narrative. In that first inning, the company grew revenues by 112% from 2017 to 2019. Over the next eight innings, the company will grow revenues by 1,000% OR MORE.

Also over the next eight innings, Health Catalyst stock will explode higher.

Because of that, if you're looking for a way to play the Big Data boom in the multi-trillion-dollar healthcare world, consider taking a position in Health Catalyst today.

Key Company Details

Company Name	Health Catalyst, Inc.
Ticker Symbol	HCAT
Share Price	\$30.58
Current Market Value	\$1.2 Billion
Annual Revenue	\$165 Million
Catalyst	Healthcare Data Revolution

A Breakthrough in AI-Powered Cancer Detection Will Spark HUGE Gains in this Small Stock

By Luke Lango July 8, 2020

Do you know anyone who has suffered from breast cancer?

Chances are fairly high that you do. About one in eight women will develop invasive breast cancer over the course of their lifetime. Of those who do get it, about one in 38 will die, making breast cancer the second leading cause of death among women.

Fortunately, many of these deaths are largely preventable through early detection. Mammography, which uses low-energy X-rays to identify breast abnormalities, has been shown to reduce breast cancer mortality by somewhere between *20% and 40%*.

Unfortunately, mammography image analysis is far from perfect. Mammography images produce a lot of data. All that data takes a ton of time and resources to sift through. The data is also complex, abstract, and unique... meaning that there's ample room for physician misinterpretation, false negatives and unnecessary call-backs.

In other words, while early breast cancer detection can save millions of lives each year, mammography image analysis is costly, slow and imperfect.

Until now.

Breakthroughs in artificial intelligence (AI) technology are enabling physicians to use machines and algorithms to assist in analyzing mammography images, thereby resulting in superior breast cancer detection... at lower costs... and in shorter times.

In today's edition of *The Daily 10X*, we will show you how to invest in this AI-powered cancer detection breakthrough by buying a small cap tech stock that is pioneering an image analysis software solution that could save millions of lives and millions of dollars.

A Revolutionary AI Solution to Save Both Lives & Money

At this point, I'd like to introduce readers to iCAD (ICAD), a small, \$220 million healthcare technology company with a big, \$1.2 billion idea.

That idea is simple: Use AI to analyze mammography images.

Specifically, iCAD has developed a proprietary, AI-powered breast cancer detection system, called ProFound AI. The whole point of ProFound AI is to deliver superior breast cancer detection outcomes, at lower costs, and in shorter times, by automating the image analysis process.

Remove the radiologists. Reduce the reading times. Cut out the human guessing and checking.

Replace that costly, lengthy image analysis process with a smart AI system that can instantaneously analyze hundreds of mammography images and detect any and all abnormalities.

Sound like a great idea? It is. More than that, though, ProFound AI actually works.

According to a Reader Study conducted with 24 radiologists, ProFound AI delivered:

- An 8% average increase in sensitivity.
- A 7% average increase in specificity.
- A 7% average reduction in recalls.
- A 53% reduction in reading time.

Those are significant numbers. They broadly imply that ProFound AI does exactly what it's supposed to do: Deliver superior detection outcomes at lower costs and in shorter times.

That's why this company is seeing demand for its ProFound AI systems surge.

Last quarter, iCAD's detection revenues grew by 39% year-over-year. Last year, detection revenues rose 32%. In the year, the company landed huge software contracts with the likes of General Electric, Jefferson Radiology and Banner Health.

Importantly, many of these enterprise agreements are exclusive. That is, iCAD is the only company that can access its clients' collections of breast images, meaning the company has unparalleled and exclusive access to nearly 600,000 breast cancer cases and over two million images.

That's a TON of data—and data is necessary to develop robust AI solutions. By securing exclusive data partnerships with its big clients, then, *iCAD has secured an insurmountable data and tech advantage over its competitors.*

That's a big deal, because this is a big market.

The global breast cancer detection market measures in around \$1.2 billion. iCAD did just \$31 million in revenue last year. That \$1.17 billion “delta” is iCAD’s opportunity—and that opportunity comprises mostly open fields, because no one has the data to compete with iCAD in AI-powered mammography image analysis at scale.

In other words, if you’re looking for a small-cap AI stock with a huge moat and visibility to huge gains over the next few years, then consider taking a position in iCAD today.

Key Company Details

Company Name	iCAD
Ticker Symbol	ICAD
Share Price	\$9.90
Current Market Value	\$220 Million
Annual Revenue	\$31 Million
Catalyst	AI-Powered Cancer Detection Breakthrough

The Next Big Thing in Medical Aesthetics Will Unlock 1,000% Upside in This Small Stock

By Luke Lango July 9, 2020

If I asked you to think of the next “big thing” in medical technology, what would come to mind?

My first thought is cancer detection and treatment technologies. Maybe your first thought is surgical robots. Or a more robust solution for high blood pressure. Or even a coronavirus vaccine.

Yes. All of those things represent medical breakthroughs. All of them are potentially *huge* investment opportunities, too.

But, today, I'm going to tell you about an under-the-radar medical tech breakthrough happening *right now*, the likes of which represent as big of an investment opportunity as any other in medical technology.

And it comes from an unlikely place: *The medical aesthetics world*, which is mostly known for face lifts and tummy tucks.

Right now, one tiny but innovative company is leveraging a revolutionary breakthrough technology to disrupt the \$50 billion medical aesthetics market.

Over the next several years, this nascent, breakthrough technology will go from niche to mainstream, and the company behind the breakthrough will go from tiny... to HUGE.

In today's edition of *The Daily 10X*, you'll learn all about this breakthrough technology and the innovative company behind it. We will also show you how this small cap stock could deliver 1,000%-plus returns for you over the next few years.

Using Technology to Pioneer A Breakthrough & Address the Huge "Treatment Gap"

Readers, meet InMode (INMD).

InMode is a small, \$1 billion med-tech company using proprietary radiofrequency (RF) technology to address the enormous "Treatment Gap" in cosmetic surgery and create minimally invasive cosmetic procedures that yield significant results.

What does all that mean? And why is it a big deal?

Let's take a step back.

The legacy medical aesthetics has a bunch of minimally invasive "starter" solutions. Laser hair removal. Leg vein reductions. Acne scar minimization. There about 40 million of these aesthetic laser procedures done every year. They aren't that expensive, and they work... but they don't transform your physique.

On the other end of the spectrum, there's a handful of invasive, full-on plastic surgery procedures. Breast augmentation. Face lifts. Tummy tucks. There's only about 2.5 million of these procedures every year—and the limited demand is a

result of the fact that these surgeries are very invasive, very expensive, require a ton of downtime and sometimes leave a nasty scar.

Until 2015, there was no “middle of the road” solution in this market... you either went big with full-on, expensive and invasive plastic surgery, or you went small with a largely ineffective and not very robust laser treatment.

Along came InMode.

In 2015, the FDA approved InMode’s new and proprietary Bipolar Radio Frequency technology, which the company packaged into its Bodytite and Facetite solutions.

Those solutions essentially use energy and heat to “shrink” the skin and perform things like face lifts and tummy tucks *without needing full-on plastic surgery.*

No big incisions. No liposuction. No huge scar. No weeks of downtime. *Just cosmetic results.*

Sound like a perfect, breakthrough solution for the medical aesthetics market? One which consumers will adopt in bulk because it allows them to achieve plastic surgery-like results, without actually needing plastic surgery? *It is.*

And the numbers speak to this.

Since 2016, robust uptake of InMode’s Bodytite and Facetite solutions has caused the company’s revenues to rise MORE THAN 550%.

That’s more than 150% revenue growth... *per year.*

And this is just the tip of the iceberg.

At \$156 million in 2019 revenues, InMode’s breakthrough solutions represent a fraction of a fraction of the global \$50 billion medical aesthetics market. Yet... they are lightyears better than every other solution in the market, from a cost, time, and results perspective.

Over the next several years, Bodytite and Facetite will go from niche, to mainstream. At the same time, the company’s newest innovations—hands-free aesthetic procedures that allow body contouring without any surgery whatsoever, not even any heat treatment—will similarly gain widespread traction.

As they do, InMode’s revenues will go from \$156 million to \$1 BILLION OR MORE over the next decade.

And... as all that happens... tiny InMode stock will rise by 1,000%... *or more*.

So, if you're looking to boost your portfolio with a potentially huge med-tech winner, consider taking a position in InMode stock today.

Key Company Details

Company Name	InMode Ltd.
Ticker Symbol	INMD
Share Price	\$28.68
Current Market Value	\$1 Billion
Annual Revenue	\$156 Million
Catalyst	Medical Aesthetics Market Disruption

The Booming Influencer Economy Will Turn This Small Fashion Stock into “The Next Big Thing”

By Luke Lango July 10, 2020

Do you remember the Fyre Festival fiasco?

Long story short, a man by the name of Billy McFarland promised to throw the world's most exclusive music festival on a private island in the Exuma in 2017. Dubbed Fyre, the festival's tickets went for up to \$50,000 per head...

Then, the festival day came... and as it turns out, there was no festival at all...

It was a complete scam.

McFarland has since been thrown into prison. But... the question still remains: How in the world did he sell *thousands* of *\$50,000 tickets* to a festival that *never existed*?

Two words: Influencer marketing.

In late 2016, McFarland tapped 400 of Instagram's biggest influencers to promote the Fyre Festival. That campaign reached 300 million people in just 48 hours, a stretch in which Fyre Festival went from zero sales and complete obscurity to sold-out and the hottest party in town.

That's the power of influencer marketing—the most effective marketing on the planet.

A 2019 Rakuten survey found that *nearly 90%* of consumers are inspired to make a purchase based on what they see from an influencer. That number stands at just 5% for digital advertisements...

It should be no surprise, then, that the influencer marketing industry has *grown by nearly 500% since 2016*.

This is just the tip of the iceberg... the rise of the Influencer Economy over the next decade will fundamentally reshape how consumers globally spend \$20+ TRILLION on retail items.

In today's edition of *The Daily 10X*, we will show you how to play this booming megatrend by buying a small cap fashion tech company that is leveraging Influencer Economy tailwinds to turn into the next big thing in retail.

The Fashion Company of the Future

If you have an Instagram, you've probably heard of Revolve (RVLV).

The \$1.1 billion next-gen women's fashion company is essentially built on the back of beautiful people, data and influencer marketing... and all of it comes together on Instagram.

The company intimately leverages exclusive purchase and viewing data to create proprietary trend-forecasting algorithms.

Revolve then dynamically constructs an apparel portfolio that is "on-trend," pushes that portfolio to its community of over 2,500 social media influencers and has those influencers promote the Revolve brand and various products through Instagram posts and stories.

That's a *genius* and *disruptive* business model for three reasons.

One, data-driven decisions yield better results. While some fashion companies lean somewhat into data-driven trend forecasting, most don't, and none do it as well as Revolve, which has a wealth of interest data from its huge social presence (four million followers on Instagram).

Two, social media is the new way consumers discover brands. That is, 3.4 BILLION people across the globe are plugged into social media. Of those 3.4 billion people, 80% use social media to discover new brands... and more than 75% have bought a product because of a social media post or interaction.

Three, in the social media world, consumers are most likely to be exposed to (and buy) a new product/service if it's recommended by an influencer. About 65% of consumers say they discover a new brand/product at least once a week through an influencer, while 89% of women say they make purchase decisions based on those influencer recommendations.

In other words, Revolve is the fashion company of the future—a next-generation shopping platform built for a world at the intersection of influencer marketing and social commerce, where consumers buy products/services based on influencer recommendations on social media.

The numbers don't lie.

Since 2016, Revolve's *revenues have nearly doubled*, while sales across the broader fashion and beauty category have risen just 15%.

This robust growth will persist... both because every relevant trend remains favorable (social media usage is on the up and up, shopping is being more seamlessly integrated on Instagram and influencer marketing is expanding) and because Revolve (\$601 million in 2019 sales) remains a tiny player with plenty of room to grow in the global fashion and beauty market (\$3.2 trillion).

Consequently, assuming Revolve sustains its current share expansion trajectory in the global fashion market, this company will grow sales by 250%+ over the next 10 years... with rising gross margins from strong consumer demand (75% of net sales are at full price)... and a falling operating expense rate from scale driving positive operating leverage.

Connecting all those dots, you're talking about a fashion tech company that could grow profits by 750%+ over the next 10 years.

That's the sort of growth profile that could lead to 10X returns in RVLV stock.

So, if you're looking for a potential 10-bagger to play the booming Influencer Economy megatrend, look no further than Revolve stock.

Key Company Details

Company Name	Revolve Group, Inc.
Ticker Symbol	RVLV
Share Price	\$15.60
Current Market Value	\$1.1 Billion
Annual Revenue	\$601 Million
Catalyst	Influencer Economy Megatrend

The Stars Are Aligning for This Small Lithium Mining Stock to Rise 15X

By Luke Lango July 13, 2020

You may be shocked by this, but here's a weird reality in commodity markets today: The world's most useful metal has seen its price plunge over the past three years.

Lithium, which is used primarily to create lithium-ion batteries that are placed in every smartphone, tablet, smartwatch and electric vehicle in the world, has gone from being worth more than \$15,000 per tonne in late 2017 to around \$6,000 per tonne today.

Why?

Because *usefulness* does not determine *value*. Supply and demand do.

Demand for lithium has wavered over the past few years amid flattening smartphone and global EV sales. Supply has surged from under 200,000 tonnes of output in 2016 to over 300,000 tonnes of output in 2019.

Falling demand plus rising supply equals collapsing lithium prices.

But this dynamic is about to be flipped on its head... *and lithium prices are ready to stage a huge rebound over the next few years.*

In today's edition of *The Daily 10X*, we will tell you why lithium prices are ready to soar. More importantly, we will show you how to profit off rising lithium prices by buying a small cap lithium mining company that could rise 15X.

Surging Lithium Demand + Easing Production = Your Opportunity

Thanks to new cars, 5G and COVID-19—a weird confluence of catalysts, I know—the falling demand and rising supply dynamics of the lithium market are on the cusp of sharply reversing course.

On the demand side, EV demand globally has already reaccelerated in 2020—even in the face of a global pandemic—after a sluggish 2019 because of renewed government support of EV adoption, as well as the launch of new EVs, like Tesla's Model Y.

Both of these catalysts *will only strengthen* over the next few years as governments double-down on incentives and more and more auto companies electrify their automobile portfolios.

EV demand globally will consequently accelerate between now and 2025.

So will global smartphone demand, mostly thanks to the roll-out of 5G. This new technology will spark a multi-year, super-upgrade-cycle in smartphones, the likes of which we haven't seen in a long, *long* time.

Also of note: 5G will act as a mega-catalyst for all-things-IoT by enabling a new era of edge computing—and every IoT device is built on lithium-ion battery technology.

This surging lithium demand from the smartphone, IoT and EV end-markets will be met with a lithium supply shortage.

We have COVID-19 to thank for that.

The coronavirus pandemic has, for the moment, killed lithium demand. Lithium prices have collapsed. And the world's largest lithium producers are postponing and/or cancelling new projects.

Albermarle and SQM—the world's two largest lithium producers—have both delayed and cancelled production expansion plans in 2020. Australia's Wesfarmers has delayed a final investment decision on its new Mount Holland project. Tianqi Lithium

—China’s biggest producer of the battery metal—has postponed commissioning the first phase of its new mining project.

All in all, lithium mega-producers are cutting back on supply... *ahead of what will be a demand surge for lithium over the next few years.*

Rising demand? Falling supply? Sounds like a recipe for huge lithium price rebound.

To play this rebound, investors should consider small-cap lithium mining company Galaxy Resources (GALXF).

The bull thesis on the \$250 million Galaxy Resources really bubbles down to one thing: While everyone else in the lithium world is cutting back on production, *Galaxy is expanding production*. If this expansion production is met with rising lithium prices, Galaxy Resources stock could soar.

Specifically, Galaxy Resources has three projects.

One of the projects—Mt. Cattlin in Western Australia—is operational. One of the projects—Sal de Vida in Argentina—is in development, with production targeted in 2022. The third project—James Bay in Canada—is in the exploratory stage, but should be up-and-running within the next five years.

In other words, Galaxy Resource is on the cusp of going from *one* operational lithium mine in 2020 to *three* by 2025.

That’s a tripling of capacity.

If this tripling of capacity couples with soaring lithium prices—*something that is quite likely to happen*—then Galaxy Resources stock could rise 1,500% or more.

The math is simple.

Back in 2017, when Galaxy Resources had just one mine and lithium prices were around \$15,000 per tonne, the stock traded hands at \$3.50. If by 2025, Galaxy Resources has three mines and lithium prices rebound to \$15,000 per tonne, the stock could easily trade at triple that, or \$10+.

Galaxy Resources stock has a 60-cent price tag today.

Of course, a lot has to go right in order to see a 15X return here. But the skies are clearing up and the stars are starting to align... so if there was ever a time to buy Galaxy Resources stock for a 15X return, now is that time.

Key Company Details

Company Name	Galaxy Resources Limited
Ticker Symbol	GALXF
Share Price	\$0.61
Current Market Value	\$254 Million
Annual Revenue	\$70 Million
Catalyst	Lithium Price Rebound

A \$200 Billion+ Global Disruption is Your Huge Investment Opportunity

By Luke Lango July 14, 2020

If I asked you to compare 1990 to 2020, what would you think of?

A lot has changed in three decades. We went from malls to Amazon.com... from Yellow Pages to Google... from bulky handphones to slim Apple smartphones.

So much has changed... so much has been disrupted...

And each disruption represented a huge investment opportunity. Investments in Amazon, Google and Apple have yielded *1,000%+ returns* since the early 2000s.

Unfortunately, most of these disruptions have already happened. The “window to invest” is long gone.

But one disruption is just starting to unfold, and the “window to invest” in this disruption for huge returns is NOW.

This disruption is simple. We used to drink; now we smoke weed.

Since 1990, the number of U.S. high school students who drink alcohol has fallen from 40% to 18%. Over that same stretch, the number of students who smoke marijuana has risen from 8% to 16%.

Marijuana usage has consistently risen over the past three decades, while drinking usage has dropped, to the point where today's high school students smoke weed nearly as much as they drink alcohol.

This is a global disruption of epic proportions... one that will inevitably change how hundreds of billions of dollars are spent over the next decade.

In today's edition of *The Daily 10X*, we will show you how to turn this huge disruption into your huge investment opportunity. Of course, it's by buying a small cap cannabis producer who could give you Amazon-like returns.

Outsmarting the Competition in the Huge Cannabis Market

The global cannabis market is booming. Over the past five years, worldwide legal cannabis spend has increased by 400% to \$17.1 billion.

This boom is far from over.

Estimates vary, but the global alcoholic beverage market measures in the \$1 trillion range (at least). Today's young consumers like to smoke cannabis nearly as much as they like to drink.

Extrapolate that out. In 10-15 years, when today's high school students are the driving force of the consumer economy, could the global cannabis market hit \$200 billion, \$300 billion, or even closer to \$1 trillion in sales?

It could. And in that booming market, one company which stands out as the "smart" company is OrganiGram (OGI).

OrganiGram is a small, \$315 million Canadian cannabis producer. Much like its peers, the company has seen its sales explode higher thanks to Canadian market legalization. In 2019, OrganiGram's sales rose more than 500%.

But, much unlike its peers, OrganiGram has figured out how to significantly lower the cost of cannabis production to a point where the company is extremely profitable.

Specifically, OrganiGram has pioneered 3-level indoor production.

It's a pretty simple concept. Most indoor growing facilities are single-level. OrganiGram's indoor growing facilities aren't like most indoor growing facilities.

They are unique, built with specific and proprietary design requirements which enable the company to grow not one... not two... but *three* levels of cannabis, all in one facility.

In so doing, OrganiGram has figured out how to optimize its footprint and minimize its production costs. Its peers have not.

The results speak for themselves.

While every single peer reported significant gross margin erosion in 2019, OrganiGram's gross margins actually rose, from 45% to 47%.

While every single peer reported ballooning expenses that rose faster than revenues in 2019, OrganiGram's expense growth last year was a fraction of its revenue growth.

While every single peer reported huge losses in 2019, OrganiGram reported an adjusted profit before interest, taxes, depreciation and amortization of \$19.9 million, or a whopping 25% of revenue.

In other words, OrganiGram may not be the biggest cannabis producer in Canada, but the company certainly seems to be the smartest.

Just as Amazon was the smartest company in the e-commerce market... just as Google was the smartest company in the digital search market... just as Apple was the smartest company in the smartphone market.

Thus, if you're looking for a smart way to play the global cannabis disruption, consider taking a position in OrganiGram today. The potential upside for this \$315 million company.... in the \$200 billion-plus cannabis market... is *huge*.

Key Company Details

Company Name	OrganiGram Holdings Inc.
Ticker Symbol	OGI
Share Price	\$1.53
Current Market Value	\$315 Million

Annual Revenue CA\$80 Million

Catalyst Cannabis Consumption
Megatrend

This Small Company Will Boom as It Solves Shopping's Biggest Problem

By Luke Lango July 15, 2020

In 1995, psychologist Sheena Iyengar of Columbia University attempted to answer a very simple yet profound question: Is there really such a thing as *too much*?

Iyengar set up two displays of jams at a grocery store in California. One display had 24 different flavors of jams. The other had just six flavors.

Perhaps obviously, the large display attracted 50% more visitors than the small display.

Less obviously, the *small display's visitors were 10-times as likely to buy jam, and those who did buy were far more satisfied with their purchase.*

These surprise findings gave birth to the Paradox of Choice. That paradox states that while people are drawn to the idea of greater choice, too much choice can ultimately cause customer anxiety and paralysis, and will lead to lower sales and satisfaction.

In other words, when it comes to shopping, less is more.

Retailers don't seem to understand this. Many fashion brands offer thousands of different styles at the same time (ASOS, for example, has about 85,000 different products on its website right now).

Shopping, then, has one HUGE problem: There are too many options. Fortunately, a fashion technology company is solving this problem right now. Its breakthrough solution to customer choice paralysis could unlock significant value.

In today's edition of *The Daily 10X*, we will show you this small fashion tech company and explain why it could be your next big winner.

Disrupting a \$25 TRILLION Market by Simplifying It

The global retail world is huge. In 2019, global retail sales measured \$25 trillion.

That huge market is also ripe for disruption because it's too complicated.

There are thousands of apparel brands in the world. Each one of those brands has hundreds, if not thousands, of unique products. Ultimately, if you want to buy a t-shirt, you have millions of options to choose from—and *that's just too many*.

Insert Stitch Fix (SFIX). Stitch Fix is a \$2.8 billion fashion tech company that is trying to disrupt the \$25 trillion retail market by simplifying it with an on-demand, online personalized styling service.

The process is simple.

You go to Stitch Fix's online platform. You take the "Style Quiz". It asks you various questions about your personal style, like what size, fit and look you prefer.

Stitch Fix takes that data, and plays "data match-maker," matching your personal style data with brand style data to produce a curated list of personalized apparel options made *just for you*.

Essentially, Stitch Fix leverages data to shrink each shopping trip from a few million random choices, to a few dozen relevant choices.

That's a big deal. Academic study after academic study proves that consumers like simple. Stitch Fix makes shopping simple. Naturally, consumers will like Stitch Fix.

Of course, Stitch Fix isn't the only player in this market. Urban Outfitters, for example, has launched a curated apparel rental service of its own.

But Stitch Fix is the biggest player in the online personalized styling market and will remain so for two big reasons.

First, independent brands like Urban Outfitters are limited to their clothes only. Stitch Fix, however, has in-house brands as well as third party brands like Madewell and Michael Kors, and therefore gives consumer broader access and better choices than independent brands.

Second, among third-party marketplaces, Stitch Fix is the biggest, and so has the most data. Longtime readers will know that we think *big data equals big money*.

Stitch Fix is no exception to this trend. Because the platform has more data than other services in this space, Stitch Fix will deliver better results than other platforms, and win over more customers.

Big picture: Stitch Fix has come up with a breakthrough solution to make the shopping process simpler and has rich marketplace and data advantages which should enable the company to turn this breakthrough solution into a hugely scalable business.

And yet... despite all of that... Stitch Fix still only has a \$2.8 billion market cap.

That's why long-term investors should consider taking a position in Stitch Fix stock—the upside potential over the next several years is *enormous*.

Key Company Details

Company Name	Stitch Fix, Inc.
Ticker Symbol	SFIX
Share Price	\$28.27
Current Market Value	\$2.8 Billion
Annual Revenue	\$1.7 Billion
Catalyst	Big Data Retail Megatrend

The CX Megatrend Will Turn This Small Stock into the Next Big Software Giant

By Luke Lango July 16, 2020

What's the most important element of the modern enterprise?

The customer experience.

That's right. Not the product. Not the price. *But the experience.*

A recent survey from consulting group Walker Information found that businesses overwhelmingly believe customer experience (CX) is the most important element of their business strategy.

Why?

Because in a world where—thanks to the internet—every product and service is just a mouse-click away, the true value driver is *getting consumers to click*. And, in order to get them to do that, you need a great CX.

In other words, CX is increasingly turning into the only truly durable competitive advantage, with 89% of companies saying in a recent Gartner survey that they compete mostly on the basis of CX.

But the blunt reality is that most companies suck at CX, and they need help.

While 80% of CEOs believe their companies are delivering superior experiences, *only 8% of customers agree*.

Insiders call this disparity the Experience Gap.

Over the next decade, enterprises are going to spend an arm and a leg to try and fill this gap. As they do, CX solution providers will see their revenues, profits and stock prices *soar*.

In today's edition of *The Daily 10X*, we will show you how to invest in this CX megatrend by buying a small cap, cloud CX stock that could turn into the next enterprise software giant.

An Explosive Pure-Play on the Cloud CX Software Boom

The purest and most promising play on the coming CX boom is small cap cloud company Verint (VRNT).

Verint isn't new to the world of CX. Over the past two decades, this \$2.8 billion company has been helping the world's biggest organizations improve everything about their customer experiences, using a suite of CX solutions that apply across all industries and business verticals.

For example, in retail, 3M uses Verint's Voice-of-the-Customer tools to launch customer surveys and glean actionable insights from those surveys using advanced data analytics. 3M also uses Verint's ForeSee platform to measure and quantify the quality of various customer experiences.

In manufacturing, BMW tapped into Verint's Knowledge Management solution to create BMW Online Genius: An automated, centralized database designed to improve the online shopping experience by answering any and all BMW product related questions that customers may have.

The list goes on and on. Over *10,000* companies across the globe—including 85% of Fortune 100 companies—rely on Verint's suite of cloud, analytics and automation solutions to simplify, modernize and automate their customer experiences.

It logically follows that Verint's CX revenues have risen by more than 20%—and its profits by more than 30%—since 2016.

But the best of this growth story is yet to come...

Globally, companies spent \$15.5 billion on CX software in 2019... out of a global marketing spending pie of \$1.3 TRILLION... meaning enterprise CX spending accounted for *just 1% of enterprise marketing budgets* in 2019.

Yet, 89% of companies compete mostly on the basis of CX, and only 8% of companies are delivering superior customer experiences.

In other words, in the CX market, you have a mission-critical business element, which most companies are simultaneously underfunding and failing to do well.

Over the next several years, as CX software solutions dramatically improve thanks to advancements in cloud technology, data analytics and AI, enterprises across the globe will exponentially increase their CX software spend.

Verint is the obvious winner here. As the world's leading provider of end-to-end CX solutions, Verint's revenues will soar in the 2020s.

By how much? Marketing budgets are rising around 5% per year. CX budget allocation will expand, and CX spending should rise by 200% into 2030. Assuming Verint leverages its unparalleled incumbency to stabilize market share, then Verint is looking at 200%+ revenue growth over the next decade.

More than that, one of Verint's biggest growth drivers is the shift from on-premise to cloud CX solutions. Cloud CX revenues are up 132% since 2016. These cloud revenues are lower-cost and higher margin.

As this shift continues to play out in the 2020s (cloud revenues only account for 28% of total revenues today), profit margins will expand... by a lot... turning 200%+ revenue growth, into *300%+* profit growth.

To take things one step further, Verint also has a lower-growth, less exciting cybersecurity business that it is spinning off in 2021. Once that business spins off, Verint stock's multiple (only 13x forward earnings) will meaningfully expand.

300%+ profit growth? Plus huge multiple expansion? That's a recipe for *1,000%+ gains in Verint stock*—which is big enough to consider taking a position in this stock today.

Key Company Details

Company Name	Verint Systems Inc.
Ticker Symbol	VRNT
Share Price	\$43.49
Current Market Value	\$2.8 Billion
Annual Revenue	\$1.3 Billion
Catalyst	Customer Experience (CX) Megatrend

A New Generation of Intelligent Mobility Will Drive This Small Stock to Huge Gains

By Luke Lango July 17, 2020

We are on the cusp of a technological revolution like nothing we've *ever* seen in our lifetimes...

It's going to change the fundamentals of our society...

Unlock trillions of dollars in economic value...

And potentially supercharge your portfolio with 1,000%+ returns.

I'm talking, of course, about Mobility 2.0.

Mobility is at the center of everything we do. We use cars to get to work, planes to see the world and subways to get across town. Without mobility, the world does not operate.

It should be no surprise, then, that the global market for mobility measures \$15 TRILLION—or about 10% bigger than China's *entire economy*.

This enormous \$15 trillion market is about to be disrupted by the one thing that's disrupted pretty much every other industry in the world over the past 30 years: *The internet*.

Technological breakthroughs in things like edge computing, cloud software, 5G and AI have enabled a new generation of intelligent mobility built on autonomous, electric and connected vehicles.

This new generation of mobility is going take over the world in the 2020s...

And as it does, Mobility 2.0 will turn into a multi-trillion-dollar market.

In today's edition of *The Daily 10X*, we will show you how to invest early in the Mobility 2.0 megatrend by buying stock in an explosive, small cap company that is transforming into the ubiquitous software backbone of tomorrow's smart cars.

The Software Backbone of Mobility 2.0

In late 2019, leading conversational AI company Nuance spun off its automotive business.

And so, Cerence (CRNC) was born.

Built on top of the world's leading voice technology, Cerence is a \$1.3 billion vehicle intelligence software company that provides white-label, hybrid automotive cognitive assistance software solutions for automotive manufacturers like BMW, Ford and Toyota.

Essentially, what Cerence does is provide the software that powers smart cars.

Cars aren't "smart" all by themselves. You can't say, "Hey BMW, where's the nearest McDonald's?" to a 1988 BMW 3 Series.

Instead, cars become “smart” once they are integrated with voice-AI software, edge computing components and cloud connectivity.

Automobile manufacturers could make all of that stuff themselves. But it would take forever to get to an end-product, cost a ton of money and the result likely wouldn't be great because automobile makers aren't voice-AI tech experts.

But that's all Cerence is—a collection of voice-AI tech experts who have built an end-to-end software platform that can plug-and-play into any vehicle and be fully customized to fit the unique needs of every brand and every car.

So, when automobile manufacturers make smart cars, they do so with Cerence technology.

In 2019, more than HALF of all shipped cars across the globe were built on Cerence technologies.

In this sense, Cerence is the software backbone of smart cars—and by extension, the *software backbone of intelligent mobility*.

This reality has helped power nearly 50% revenue growth at Cerence since 2016.

But that's nothing compared to what comes next...

Thanks to the commercial roll-out of 5G, critical advancements in edge computing and rising consumer demand for virtual assistants, connected cars are on the cusp of becoming ubiquitous.

IHS estimates that by 2023, about 90% of cars on the road will be smart cars.

The widespread proliferation of smart cars will spark surging demand for intelligent vehicle software. Tractica estimates that the global market for automotive AI software will grow 900% by 2025.

Cerence is the *heartbeat of that market*, controlling more than 50% share in 2018.

Sure, competition is heating up. Google. Amazon. Apple. They are all in the virtual assistant game, too.

But Cerence has long-standing relationships with automobile manufacturers, a huge first-mover's advantage, and the market's best tech—a combination which implies that the company could easily grow revenues by MORE THAN 500% into 2025.

And the growth won't stop there.

Post-2025, Cerence's growth narrative will be driven by the mainstream adoption of autonomous vehicles—because in the era of self-driving cars, where consumers aren't actually driving, a car becomes an infotainment centers whose largest value proposition is its in-vehicle software.

In that world, Cerence's growth trajectory only accelerates—meaning that Cerence is looking at 10+ years of *HUGE* growth ahead.

Needless to say, that huge growth will spark huge gains for Cerence stock.

So, if you're looking for an explosive software pure-play on the disruptive intelligent mobility megatrend, consider buying Cerence stock today.

Key Company Details

Company Name	Cerence Inc.
Ticker Symbol	CRNC
Share Price	\$38.82
Current Market Value	\$1.3 Billion
Annual Revenue	\$324 Million
Catalyst	Intelligent Mobility Megatrend

This Under-the-Radar, Microcap EV Stock is Ready to Supercharge Your Portfolio

By Luke Lango July 20, 2020

In financial markets, lightning tends to strike twice.

That is, explosive growth industries don't just birth one long-term winning stock. They tend to birth *multiple winners*, over *several years*, giving investors *many opportunities* to score 1,000%+ returns.

Look at e-commerce, with Amazon, Wayfair, Etsy, Shopify...

Or digital advertising, with Facebook, Alphabet, The Trade Desk...

Or cloud software, with Microsoft, Adobe, Salesforce...

The electric vehicle space will prove to be no different.

Nor will one burgeoning, overlooked hypergrowth vertical of the EV market: Small, purpose-built, low-speed electric vehicles (LSEVs).

I'm talking three-wheel electric cars, electric golf carts, e-scooters, campus security EVs, so on and so forth.

Over the next five to 10 years, this new generation of LSEVs is set to replace the *hundreds of thousands* of gas-powered, small, purpose-built vehicles across the world's universities, golf courses, hotels, office campuses, city fleets, airports and more.

This mass "small vehicle" electrification wave represents one of the best and most overlooked investment opportunities of the next decade.

Last month in *The Daily 10X*, we showed you one way to play this booming megatrend, by buying micro-cap, three-wheel EV pioneer Arcimoto.

Arcimoto stock is up 60% since then.

In today's edition of *The Daily 10X*, we will show you another way to play this booming megatrend, by buying a micro-cap stock that could also supercharge your portfolio and ultimately put Arcimoto's returns to shame.

A Young, Innovative Company on the Cusp of a Big Breakthrough

The LSEV revolution is going to be huge.

Just think about it. Globally, there are about 40,000 golf courses, over 25,000 universities, over 200,000 hotels, nearly 18,000 airports and countless more corporate campuses, fire stations, event stadiums, etc.

Pretty much all of those properties use at least one and often several small, purpose-built vehicles—like golf carts or food trucks—meaning there are, at least, hundreds of thousands of these small vehicles in the world.

Most of those vehicles are gas-powered today.

Almost all of them will be electrified over the next decade, as institutions strive to cut down carbon emissions and eliminate fuel costs.

One freshly public, under-the-radar, micro-cap company ready to capitalize on this LSEV megatrend is AYRO (AYRO).

Founded in 2017 (and only public since May 2020, following a merger with DropCar), AYRO is a young, \$85 million company that's in the top of the first inning of a huge, multi-year growth narrative.

Here's the story.

AYRO has two LSEVs. There's the Club Car 411—a compact, four-wheel EV that looks like an electric golf cart and is built for cross-purpose use across a variety of end-markets, such as a security EV on college campuses or a transportation EV for resorts—and the AYRO 311—a three-wheel EV designed specifically for last-mile delivery.

AYRO hasn't done much of anything yet. Revenues in 2019 were under \$1 million.

But the company has scored a strategic partnership with Club Car—a subsidiary of the \$12 billion conglomerate Ingersoll-Rand and one of the world's leading suppliers of golf carts and small utility vehicles to golf courses, universities and the like.

Thanks to this partnership, AYRO's Club Car 411 is now being pushed through Club Car's *extensive* and *established* global dealer distribution network.

The implication is that, over the next few years, AYRO's Club Car 411 will start to land some pretty big contracts with universities, golf courses and hotel properties as those organizations join the small vehicle electrification wave.

Winning those contracts will help AYRO grow its brand and reputation as a top-tier LSEV provider early on in the LSEV revolution.

Naturally, this first-movers advantage positions AYRO to turn into the Tesla of LSEVs.

At the same time, management can then lean into the company's branding power to more efficiently drum up interest for and sell its AYRO 311 vehicles to restaurants

looking to build out their own delivery networks, at a time when delivery is of increasing importance (thanks, COVID-19) yet food delivery platforms like GrubHub are eating into restaurant profits (in many cases, they cut into restaurants' profits by 30%).

Big picture: AYRO is on the cusp of going from selling a handful of LSEVs in 2019, to selling *tens of thousands of these vehicles per year* over the next few years.

That's why, just this month, AYRO expanded production capacity at its Austin factory by 200% from 200 vehicles per month to 600 vehicles per month.

The company had simply outgrown that first facility.

Given robust LSEV demand tailwinds and its pervasive distribution network, the company will outgrow this facility.

Soon.

And within five years, AYRO could be a multi-billion-dollar EV giant pumping out thousands of LSEVs per month.

As a reminder, this is an *\$85 million company today*.

Needless to say, long-term growth investors bullish on the EV megatrend should consider supercharging their portfolio with AYRO stock.

Key Company Details

Company Name	Ayro, Inc.
Ticker Symbol	AYRO
Share Price	\$4.40
Current Market Value	\$85 Million
Annual Revenue	<\$1 Million
Catalyst	Small Vehicle Electrification Megatrend

This Small Biotech Company is Turning the Fountain of Youth into a Reality

By Luke Lango July 21, 2020

For thousands of years, humans have displayed an insatiable obsession with fighting Father Time and overcoming the inevitable effects of aging.

Ancient Greek Mythology talked of the “philosopher’s stone,” a legendary alchemical substance used for rejuvenation and even attaining immortality.

In his later years, Qin Shi Huang—the first Emperor of China—is said to have sent hundreds of men on multiple quests to find the rumored elixir of life.

In 1513, Spanish explorer Juan Ponce de Leon embarked on a cross-Atlantic mission to discover the Fountain of Youth.

The list goes on and on...

People don’t want to get old. They don’t want to die. And so, they’ve consistently done everything they can to beat aging, and even death.

Of course, all such attempts to-date have been unsuccessful.

But *that may change* soon.

Recent novel breakthroughs in the medical field have enabled scientists to finally create a class of novel therapeutics that have a very good chance of slowing, halting and reversing the effects of aging.

I’m not talking about living forever.

But I am talking about medicines that could extend lifespan to 120, 130, or 140. Treatments that bring to life the saying “70/80/90 is the new 50.” Ones that could allow you to sustain robust physical mobility and strength into your 80s and 90s, maintain good eyesight and remain more mentally lucid for longer.

The emergence of this new class of anti-aging therapeutics is a *big deal*.

In today's edition of *The Daily 10X*, we will show you how play this medical breakthrough, by investing in a small cap biotech company that is on the cutting edge of this emerging and explosive market.

The Leader in a Promising Field with Huge Upside Potential

As one would expect, there are a lot of biotechnology companies in the field of developing anti-aging therapeutics.

But few stand out like Unity Biotechnology (UBX).

Unity is a small, \$450 million clinical-stage pharmaceutical company focused solely on slowing, halting and reversing the effects of aging through killing senescent cells.

Long story short, humans are made up of a ton of cells. Those cells, when young and healthy, typically divide and grow. But, when those cells become “old”—or senescent, as they say in the medical community—they stop dividing. They stop working.

Indeed, they do nothing but just take up space.

Taking up space without any function leads to inflammation and inflammation has been proven to be the root cause of many aging diseases, especially physical ones.

So... Unity's approach to the anti-aging therapeutics market is a simple one... develop a class of medicines which target and kill senescent cells.

This is a promising approach, because the process of killing senescent cells—broadly called senolysis—has been shown to be extremely effective in expanding lifespan and healthspan in mice.

In a 2016 study from the Mayo Clinic, senolysis in mice was shown to make the mice look younger, expand lifespans by 33%, improve kidney function, make their hearts more resilient to stress and delay typical old-age conditions for mice like cataracts and a bent spine.

Clearly, senolysis is a promising breakthrough in the anti-aging therapeutics market.

And leading the way in applying senolysis to humans is Unity.

Unity has a robust pipeline of several, clinical-stage senolytic treatments for anti-aging. Two of these treatments are ready to make a big splash over the next few years.

UBX0101—Unity’s therapeutic geared towards treating osteoarthritis and which involves injecting senolytic agents into arthritic knees and joints in an attempt to reduce pain and improve function—passed Phase 1 trials with flying colors in 2019.

Broadly, UBX0101 was shown to significantly reduce arthritic pain while also significantly improving joint function.

That treatment is now in Phase 2. Data for Phase 2 is expected in the second half of 2020.

Favorable Phase 2 data will set up UBX0101 for potential mass distribution by 2021/22, and act as a *huge upward catalyst* for Unity stock.

At the same time, Unity’s therapeutic for ophthalmology—UBX1325—is positioned to start human trials at the end of the year. Positive early results for UBX1325 could give Unity stock even more firepower to head higher in 2021/22.

Zooming out, then, Unity is a small biotech company on the cusp of turning two, promising clinical-stage anti-aging therapeutics, into widely available treatments...

Thereby turning the fountain of youth myth into a quasi-tangible reality...

At a time when the U.S. population is rapidly aging...

And the global osteoarthritis and ophthalmology treatment markets are expected to grow by leaps and bounds to \$40+ BILLION combined by the mid-2020s...

It doesn’t take a rocket scientist to connect the dots.

This \$450 million, obscure pharma company could turn into a multi-billion-dollar, anti-aging therapeutic giant within the next few years.

It’s no wonder Jeff Bezos, founder and CEO of Amazon, and Peter Theil, co-founder of PayPal and early Facebook investor, are investors in Unity.

You should probably be, too.

Key Company Details

Company Name	Unity Biotechnology, Inc.
Ticker Symbol	UBX
Share Price	\$8.86

Current Market Value	\$450 Million
Annual Revenue	N/A
Catalyst	Anti-Aging Therapy Megatrend

This Micro-Cap Tech Stock is Executing an Impressive Turnaround at the Perfect Time

By Luke Lango July 22, 2020

In early June, protests against police brutality erupted across America in a manner this country hasn't seen since 1992.

These protests have since ended.

The call for change has not.

A June 2020 AP-NORC Poll found that 95% of Americans want police reform.

This doesn't mean eliminating or defunding the police. Only 25% of Americans want to cut law enforcement funding.

What it does mean, though, is changing the police...

...By making things like body cameras ubiquitous (which 88% of Americans support) and establishing clear standards for police use of force (which 86% of Americans support).

Of course, where there's change, *there's opportunity.*

Over the next several years, rising sociopolitical pressure on law enforcement agencies to improve will spark huge growth in how much money these organizations spend on solutions and tools which help them do just that: Be better.

A few weeks ago in *The Daily 10X*, we showed you the gold standard way to play this sociopolitical megatrend, by buying Axon (AAXN), a disruptive technology company that is increasingly turning into the digital backbone of modern law enforcement.

In today's edition of *The Daily 10X*, we will show you another way to play this megatrend, by buying a far smaller, far more obscure police tech company... that, while riskier, is in the midst of a promising turnaround at the perfect time... the likes of which could end with this stock exploding higher.

New Products, New Services, New Opportunities & New Growth

When we introduced you to Axon a few weeks back, we said that one of the most attractive features of the company was that it had virtually no competition in the police tech space.

This wasn't always the case.

Back in 2008—when Axon was focused on selling just tasers—an up-and-coming police tech company by the name of Digital Ally (DGLY) was selling a ton of in-vehicle video systems, or “dash cameras,” to law enforcement agencies.

Digital Ally's sales rose 360% in 2007 and another 65% in 2008 as the company made its way to a \$160+ million market cap.

Then everything changed... for the worse.

Digital Ally stumbled with a few product launches. Axon branched out into body cameras, dash cameras and cloud tech solutions. Digital Ally lost contracts. Axon won contracts. Digital Ally tried to sue Axon for patent infringement and was unsuccessful in doing so.

Coming into 2020, Digital Ally's sales had been declining for four straight years and were 70% off their 2008 highs, while the company had collapsed to a \$10 million market cap.

Then everything changed... again... but this time for the better.

In the second quarter of 2019, Digital Ally introduced a new-and-improved, next-generation dash camera platform, dubbed EVO-HD, which represented a huge improvement over the company's legacy DVM-800 dash cameras.

In short, DVM-800 is a single camera, integrated into a rear-view mirror, with a single built-in audio transceiver. EVO-HD, on the other hand, is an end-to-end technology platform, with multiple HD in-car cameras... which can be placed

wherever, auto-activated by police action and managed remotely... with an advanced wireless microphone system.

It's a dash camera built for the future.

Because it was miles better than the company's legacy offerings, EVO-HD uptake in 2019 was slow, as law enforcement agencies were in the "let's test this out" phase.

That phase ended in early 2020, and in January and February, robust uptake of EVO-HD was powering double-digit increases in Digital Ally's revenue.

Of course, COVID-19 short-circuited this renewed growth. But this is just a pause. As COVID-19 hysteria and economic disruption fades, EVO-HD adoption trends should return with vigor, and revenue growth should come back into the picture for Digital Ally in 2021.

On top of that, Digital Ally launched its own cloud video and data storage platform, EVO GovCloud, in order to create a high-margin, recurring revenue Software-as-a-Service (SaaS) business to accompany its hardware business...

And the company launched a new, innovative subscription program for its body cameras so that law enforcement agencies can buy new cameras without putting down a bunch of money upfront...

And the company scored its largest body camera order ever in early 2020...

And the company launched a police-focused disinfectant product line in response to COVID-19, which should help boost sales in 2020...

In other words, Digital Ally is in the first inning of executing an impressive, multi-faceted turnaround, at a time when law enforcement investment into the things which Digital Ally sells (police tech) will soar.

It should be no surprise, then, that Digital Ally stock is up 240% year-to-date on heavy volume.

But this is still just a \$90 million company... attacking a public safety market that's expected to grow by *30% per year* to \$50+ BILLION by 2025... with its biggest competitor, Axon, being valued at over \$5 BILLION.

Needless to say, Digital Ally could be on the verge of a huge comeback... that sends this micro-cap stock to the moon...

So, if you're looking to supercharge your portfolio with a potentially explosive turnaround story, consider taking a position in Digital Ally stock today.

Key Company Details

Company Name	Digital Ally, Inc.
Ticker Symbol	DGLY
Share Price	\$3.39
Current Market Value	\$93 Million
Annual Revenue	\$10 Million
Catalyst	Police Reform Megatrend

A Breakthrough in Internet Search Could Send This Small Stock to the Moon

By Luke Lango July 23, 2020

Have you ever received inaccurate information from a Google or Apple Maps search?

It can be utterly frustrating. For example, last night I searched “Mexican food near me” on Google. It said a local taco shop was open until 10 pm. I strolled by at 9:30, only to find out that the store actually closed at 9.

I went home upset (and hungry), vowing never to return to that taco shop.

That response may seem extreme. But it’s also normal. According to a survey from Placeable, 73% of consumers lose trust in local businesses when there is a search listing inaccuracy.

That’s a big number, and it means that digital listing inaccuracies represent a huge opportunity cost for businesses of all shapes and sizes.

Today, a breakthrough in internet search is happening. This breakthrough has the potential to forever eradicate digital listing inaccuracies, and will influence how trillions of dollars are spent over the next several years.

In today's edition of *The Daily 10X*, we will show how to profit from this breakthrough, by buying a small cap tech stock with enormous long-term upside potential.

Providing Perfect Answers Will Unlock HUGE Value

Many people would say that there's no such thing as a perfect answer.

Online brand experience management company Yext (YEXT) would disagree with those people.

A small, \$1.5 billion company based in New York, Yext is built on the idea of enabling brands to provide consistent and perfect answers to their customers' questions.

Here's how the platform works.

Yext has created a streamlined platform, dubbed the Search Experience Cloud, which has partnerships with various listing location sites, like Facebook, YouTube, Google, Yelp, Apple Maps, so on and so forth.

Brands post and update their public information once in the platform. Seconds later, that same information is published across the whole Knowledge Network (or everywhere the brand has a listing).

It's a streamlined way for brands to establish clear, consistent communication with customers across the multi-channel, fragmented internet universe.

Needless to say, that's a big deal. U.S. consumers spent \$14.8 TRILLION on products and services in 2019. More than 90% of those consumers started their shopping trip with an internet search.

In other words, by eliminating listing inaccuracies, Yext is solving a multi-trillion-dollar opportunity cost problem for brands across America.

That's just the tip of the iceberg.

The company also offers various other services, such as Yext Reviews (which allows companies to monitor and respond to reviews across the Knowledge Network, all in one place), Yext Pages (which leverages machine learning to optimize landing pages and put brands at the top of relevant search results) and Yext Analytics (which gives brands a centralized platform to analyze site performance data).

All in all, Yext provides a suite of tools to help brands manage their online presence, which is of paramount importance in today's internet dominated world.

It should be no surprise, then, that the world's biggest companies are turning to Yext to manage their online brand identities.

Taco Bell, Arby's and Denny's have all used Yext to manage their online information and improve their search rankings.

Marriott and Langham have used Yext to create high-quality, personalized online customer experiences.

AirFrance tapped Yext also to optimize its online customer experience, while Club Pilates uses Yext to manage local club information from a centralized platform.

In other words, Yext provides a wide array of benefits to a wide array of customers.

This wide reach is ultimately why Yext has seen its revenues rise 400% over the past five years. Still, revenues last year were less than \$300 million.

That's a drop in the ocean. Through its online brand management services, the company is informing how TRILLIONS of dollars are spent each year.

Longtime readers will know that big addressable markets equal big opportunities. Yext is no exception to this trend. The company is in the first innings of a multi-year growth narrative, wherein revenues could rise by 500% or more over the next decade.

That's the type of growth that could turn Yext into a \$10 billion, \$20 billion, or \$30 billion-plus company in the future.

The market cap today is just \$2 billion. So, if you're looking for explosive returns in the internet market, Yext could be your answer.

Key Company Details

Company Name	Yext, Inc.
Ticker Symbol	YEXT
Share Price	\$16.37
Current Market Value	\$2 Billion

Annual Revenue	\$315 Million
Catalyst	Online Brand Management Solution

A Delay That Could Make You A Millionaire

By Luke Lango July 24, 2020

When you hear the word “delay,” what do you think of?

If you’re like me, you go right to the bad stuff... a flight delay, an appointment delay, a traffic delay.

There are few delays in life worth looking forward to.

But today, I’m going to show you a delay that could make you a millionaire... or at least put a lot of extra money in your pocket.

This “millionaire delay” is the delay in India’s digital economic boom.

It is no secret that the U.S. economy is far ahead of India’s economy on the technology front. That is, technology trends and companies tend to emerge in the U.S. well before they do in India.

Because of this, investors have a crystal ball. We can see what *will happen* in India’s digital economy by looking at what *has happened* in the U.S.

In today’s edition of *The Daily 10X*, we will show you how to use this crystal ball to become a millionaire. It’s by buying a small cap Indian company that could end up being the next Netflix.

Finding the Netflix of India Could Lead to 2,000% Gains

India has a huge and rapidly growing digital economy... with a ton of untapped potential.

The country has 1.3 billion people. About 40% of those people are connected to the internet. In 2015, only 20% were...

So, in four years, India's total number of internet users *has risen by more than 100% to over 525 million*.

Those are huge numbers... and they will only get bigger.

By 2023, the number of internet users in India is expected to rise another 50% to 800 million, almost triple the number of U.S. internet users.

And yet... there's still no Netflix of India.

That's where Eros (EROS) comes in.

Eros is a \$570 million Indian entertainment company that has been in the Indian movie-making business since 1977.

During that time, Eros has produced and acquired thousands of Indian films and TV shows, and amassed a local content library that is second-to-none. Indeed, over the past decade, Eros has been responsible for a third of the top 110 highest grossing films in India.

In other words, no one knows Indian entertainment better than Eros.

Eros plans to leverage this unparalleled Indian entertainment expertise to create the Netflix of India.

The goal is ambitious. But the plan is simple.

Step one: Create Eros Now, a Netflix-style streaming platform populated mostly with Eros-owned Indian films and TV shows.

Check. The company launched Eros Now in 2012.

Step two: Establish a content moat around Eros Now, so that the platform becomes the de facto streaming services for consumers who want to watch Indian content.

Check. Because of Eros' huge Indian content library that dates back to 1977, Eros Now has *far more* Indian content than any other streaming platform, including Netflix, Hotstar and Amazon. So, for anyone who wants to stream an Indian film, Eros Now is the best place to do so.

Step three: Capitalize on growing demand to stream Indian movies and TV shows, and turn that demand into robust Eros Now subscriber growth.

Check. Eros Now has grown its paid subscriber base by more than 1,150% since 2017.

Step four: Repeat steps two and three until Eros Now gets really, *really* big.

Yet to be checked... and that's your opportunity.

Eros Now only has 26.5 million subscribers. That represents about 10% of India's 300 million online video viewers, according to KPMG India.

That number is projected to grow to 550 million online video viewers by 2023. If Eros Now continues to leverage its Indian-first content focus to maintain 10% market share, then the company could easily be looking at 55 million subscribers in three years.

The market currently values each one of Netflix's subscribers at \$900. Conservatively, let's say Eros Now subscribers are worth only a tenth that, or \$90. Still, at 55 million subs by 2023, that would imply a potential future market cap for Eros of nearly \$5 billion... up nearly 1,000% in three years.

So, if you're looking for explosive returns in India's booming digital economy, then consider taking a position in Eros today.

Key Company Details

Company Name	Eros International Plc
Ticker Symbol	EROS
Share Price	\$3.30
Current Market Value	\$570 Million
Annual Revenue	\$196 Million
Catalyst	Netflix of India Opportunity

Wall Street's Convinced This Small Chinese Stock is Worthless. It's Not. Instead, It Could Soar 30X

By Luke Lango July 27, 2020

Sino Clean Energy. Advanced Battery Technologies. Orient Paper. China Integrated Energy. RINO International.

To those of us who watched *The China Hustle*, those names strike an eerie chord.

They are, of course, the names of Chinese companies which frauded U.S. investors in the early 2010s, when a wave of supposedly next-generation, hyper-growth Chinese companies burst onto Wall Street via unique reverse mergers... but ended up being nothing more than worthless operations and scams.

After all, Sino Clean Energy—which was hyped up as one of China's largest producers of coal-water slurry fuel—was nothing more than three, mostly empty, backyard-sized, rundown plants that were doing next to no business.

These Chinese stock frauds have since become a *lesson in why investors should always do their due diligence when it comes to investing in U.S. listed Chinese companies...*

It should be no surprise, then, that when hyper-growth Chinese coffee house operator Luckin Coffee (LKNCY) —once dubbed the emerging Starbucks of China—was found in early 2020 to have fabricated most of its 2019 sales, investors rushed for the exits.

Luckin stock dropped from \$50... to under a buck... in less than six months.

But Luckin Coffee is no Sino Clean Energy, or Orient Paper...

It's *not* just another Chinese stock fraud...

It's a potential \$20 billion business in the making.

In today's edition of *The Daily 10X*, we are going to show you why nine months of fabricated sales won't mark the end for Luckin Coffee, and why this legitimate business could see its stock price *soar more than 30X* over the next decade.

A Legitimate, Innovative Business That Could Still Turn into the Starbucks of China

Luckin Coffee's story has become the stuff of Wall Street infamy.

The emerging coffee giant IPO'd in mid-2019. Wall Street instantly fell in love. After all, Luckin Coffee had gone from a small, niche coffee-shop player with just nine locations in late 2017, to the country's most dominant retail coffee juggernaut with 6,500 stores in early 2020.

They did so by pioneering a new, innovative way to sell cheap coffee to tech-savvy, urban Chinese consumers.

Build small stores—typically 400 square feet—with limited to no seating space. Develop an app for mobile ordering. Have consumers order from the app ahead of time, and simply pick up their coffee in store. Pass on the cost-savings from running smaller stores with less staff, to consumers through lower priced coffee. Even open a few vending machines which sell ready-to-drink coffee products.

It was a genius business model. Management was promising huge growth for years to come. The numbers consistently looked great.

The company had “Starbucks of China” written all over it.

But Luckin's numbers were fake.

A group of insiders—led by the CEO and COO—were fabricating transactions. And not just a few transactions. Thousands of transactions, that amounted to the company overstating 2019 revenues by ~70%.

Investors ran for the exits. Luckin stock plunged. Shares got delisted from the Nasdaq.

End of story, right?

Wrong.

Luckin Coffee *still* operates 6,500 coffee houses in China, is *still* the country's largest retail coffee company, and *still* employs a genius, innovative, small footprint, mobile-ordering-focused business model.

The company's app is *still* one of the top five most downloaded food and drink apps in China.

Chinese coffee consumption—especially among young, urban consumers to whom Luckin Coffee shops are particularly attractive—is *still* steadily rising.

Luckin Coffee *still* grew revenues by 250%+ in 2019, *still* has more than \$1 billion in cash on the balance sheet to weather near-term volatility, and *still* has an opportunity to grow to 10,000... 20,000... 30,000 or more stores in the long run.

This is a legitimate business. With legitimate growth drivers. And legitimate long-term growth prospects.

Insiders just committed fraud for nine months in 2019.

Those insiders are now gone.

The CEO has been given the boot. So has the COO. So has the Chairman of the Board. And all employees who were found to have knowledge of the scandal, according to an internal investigation.

That internal investigation has wrapped up. The de-listing has already happened. The numbers have already been restated.

In other words, Luckin Coffee is now starting with a clean slate.

And the opportunity ahead of the company remains enormous, with China's domestic coffee market expected to *grow by 200% to nearly \$150 BILLION by 2025.*

If new management can leverage the company's innovative business model to successfully execute against this huge opportunity—and leave fraud from the old management team in the rearview mirror—then Luckin stock could soar.

According to my numbers—assuming Luckin Coffee grows to 30,000+ stores by 2030, does similar sales on a per square foot basis as Starbucks' international stores, and pans out at similar operating margins as Starbucks—this is a potential *\$20 billion company* by the end of the decade.

Luckin Coffee's market cap today is \$645 million.

To that end, considering the stock has 30X-plus upside potential, Luckin stock could turn out to be a lesson in why investors shouldn't throw the baby out with the bath water.

Key Company Details

Company Name	Luckin Coffee Inc.
Ticker Symbol	LKNCY
Share Price	\$2.55
Current Market Value	\$645 Million
2019 Revenue Growth	250%+
Catalyst	Starbucks of China Turnaround

This Small Stock is Set to Soar as it Turns Human Regeneration into a Reality

By Luke Lango July 28, 2020

Fun fact of the day: When a lizard loses its tail, it grows back.

It's called regeneration, and lizards have developed it out of necessity.

A lizard's tail is long—so long that it's bound to get caught in the mouths of a few predators over time. So, the lizard has evolved to learn to “shed” that tail, escape the predator, and regrow a fully new tail over the next few months.

Pretty cool, huh?

Lizards aren't alone.

Across the animal kingdom, the regenerative power of animals is on full display. Sharks continually replace lost teeth. Spiders regrow lost legs every time they molt.

Salamanders can regrow limbs, too, as well as regenerate tissue in their brains, eyes, and hearts.

Obviously, humans don't have these large-scale regenerative capabilities.

If we lose an arm, we lose it. For good.

But that may change soon...

Recent transformative breakthroughs in the evolution of regenerative medicine have enabled the creation of a novel class of therapeutics which could activate regeneration capabilities in humans.

At scale, these therapeutics could fundamentally revolutionize everything we know about treating degenerative diseases—and create an entirely new therapy vertical worth more than \$100 BILLION.

In today's edition of *The Daily 10X*, we will show you how to play this regenerative medicine breakthrough, by investing in a small, under-the-radar biotech company that's on the cusp of bringing these life-changing therapeutics to market.

The Promising Leader in an Emerging Field with Huge Potential

The brainchild of research from Professors Robert S. Langer at MIT and Jeffrey Karp at Harvard, Frequency Therapeutics (FREQ) was founded in 2014 with the dream of innately replicating reptilian regeneration in humans.

Six years later, Langer and Karp are on the cusp of bringing a product to market which ultimately turns that dream into a reality.

And Frequency is on the cusp of going from a \$700 million, speculative biotech company today, to a multi-billion-dollar therapeutics giant within the next few years.

Here's the story.

Humans don't regrow limbs like lizards. But we do regenerate. In our gut. Where we produce an entirely new intestinal lining every four to five days.

How?

Something called progenitor cells, which are active in the intestine and continually replicate so as to regularly produce a new intestinal lining.

These progenitor cells aren't unique to the intestine. They are located all across the body. In the brain. The ears. The eyes. The lungs, skin, bones, muscle and cartilage.

They're everywhere.

But in everywhere except the intestine, they are dormant. They aren't replicating.

Langer and Karp dug deep to figure out why progenitor cells are active in the intestine, but dormant everywhere else.

Their research led to a breakthrough discovery.

There are two molecular signaling pathways in progenitor cells which, when activated, wake up these cells, and trigger cell replication and regeneration.

Langer and Karp—and the rest of the team at Frequency—went on to develop a novel class of small-molecule drugs which can be injected into progenitor cells to activate these signaling pathways, wake up progenitor cells and trigger regeneration.

The first application of this research has been with progenitor cells located in the ear, given their similarity to the progenitor cells located in the gut, with the hope that waking up these cells will stimulate new hair cell growth in ears and restore hearing loss.

So far, so good.

Frequency developed a regenerative hearing loss therapy—FX-322—which has passed Phase 1/2 trials with flying colors, and was shown to meaningfully improve hearing quality in patients.

For example, in one test wherein various words were quietly whispered to patients, those patients went from recognizing just ~33% of those words pre FX-322, to recognizing *nearly 70% of those words* after 90 days of being treated with FX-322.

FX-322 is currently in Phase 2a trials, with topline results expected soon. Because the drug has FDA Fast Track designation, positive topline results will pave the path for FX-322 to come to market within the next few quarters.

That's a big deal. The global market for treating hear loss measures north of \$10 billion.

But that's also just the tip of the iceberg.

As mentioned earlier, dormant progenitor cells aren't just in the ears. They are everywhere.

And Frequency Therapeutics, by developing a class of novel therapeutics to wake up progenitor cells across the human body, could create superior treatments for things like lung damage, vision impairment, skin degeneration, muscle weakness, etc.

That's exactly where Frequency is going. The company has a multiple sclerosis treatment in discovery phase, and is exploring opportunities in muscle, skin, and brain therapies.

In sum, the addressable market here is in excess of \$100 BILLION.

Frequency Therapeutics is a \$700 million company... *leading the charge in creating this new \$100 billion therapy vertical.*

So, if you're looking to charge up your portfolio with an explosive regenerative medicine leader, consider taking a position in Frequency stock today.

Key Company Details

Company Name	Frequency Therapeutics, Inc.
Ticker Symbol	FREQ
Share Price	\$22.48
Current Market Value	\$700 Million
Annual Revenue	\$36 Million
Catalyst	Regenerative Medicine Revolution

This Small, Hypergrowth Restaurant Stock Could be the Next McDonald's

By Luke Lango July 29, 2020

As investors, we are always looking for the next big thing.

The next Amazon. The next Facebook. The next Apple.

But what about the next McDonald's?

Because McDonald's has been a "mature" company for so long, we often forget that this \$150 billion global fast food giant was once nothing more than just six drive-thru restaurants in the San Bernardino area.

Indeed, McDonald's represents one of the best investments of the past century.

Had you bought 100 shares of McDonald's during its 1965 IPO, that ~\$2,000 investment would be worth \$14 MILLION today.

So... again... what about the next McDonald's?

In today's edition of *The Daily 10X*, we will tell you about one small, hypergrowth fast food chain that is emerging right now, and which has "next McDonald's" written all over it. Needless to say, this may be the best restaurant stock to buy for long-term investors.

Like Investing in McDonald's Back in the 1960s

McDonald's went from six locations in 1954, to nearly 40,000 restaurants today by doing four simple things.

Selling the right product, at the right price, in the right format, and through the right channel.

That is, McDonald's sold hamburgers in the 1960s, at a time when burger popularity was soaring nationally because it was seen as a patriotic American symbol amid the Cold War.

They sold those burgers for 15 cents, in a menu that was straightforward, small and simple to understand.

And they sold them mostly through drive-thru locations, on the heels of the 1956 Federal Highway Act which paved the way for America to become highly motorized.

Today, a hypergrowth fast food chain by the name of Wingstop (WING) is following almost identically and successfully in McDonald's footsteps.

The company is selling the right product, at the right price, in the right format, and through the right channel.

Wingstop sells chicken wings, at a time when health-conscious consumers are pivoting from red-meat consumption to higher-protein, less-fatty chicken consumption (over the past decade, U.S. beef consumption per capita has dropped 5% while *chicken consumption per capita has risen 16%*).

They sell those wings at industry-low prices (you can get 10 wings for about \$10), and the menu is exceedingly simple (you can pretty much only order wings and sides).

Most importantly, Wingstop sells its wings mostly through digital orders (more than *60% of the company's orders* are digital), on the heels of a global pandemic that has permanently accelerated consumer adoption of all things digital.

In other words, Wingstop has McDonald's 2.0 written all over it.

That's an exciting foundation for long-term growth over at Wingstop.

Want to know what's even more exciting?

Investing in Wingstop today could be like investing in McDonald's back in the 1960s.

Wingstop operates just 1,413 restaurants today. McDonald's had that many restaurants back in the late 1960s.

Wingstop has been growing its store base by 10%+ per year. Management thinks they can sustain 10%+ unit growth for a lot longer, growing to over 6,000 stores globally at scale.

Sure, that's a far cry from McDonald's near 40,000 locations today. But it still represents *4X growth* from today's current base.

All of that is pretty exciting.

But... even more exciting than the foundation and the potential... is the execution.

Wingstop management is doing everything right today to ensure that the company does realize its opportunity to become the next McDonald's.

This is a management team which leans heavily into purchase data analytics, digital marketing, and next-gen developments (like voice-activated ordering and carryout lockers) to sustain consistently robust growth.

The numbers speak for themselves.

Wingstop has reported 16 consecutive years of positive comparable sales growth... including six years of 10%+ comparable sales growth... which have led to average unit volumes essentially doubling over the past decade.

Meanwhile, this is also a management team that is hyper-focused on cost mitigation, through striking long-term chicken pricing contracts and running a slim labor model thanks to the simple menu.

Again, the numbers speak for themselves.

Restaurant margins at Wingstop are around 26%, which is the *highest mark among public restaurant operators*. And it's seven points above McDonald's 19% restaurant margins.

In other words, Wingstop has a compelling and visible opportunity to turn into the next McDonald's.

That implies huge upside for Wingstop stock.

Today, each one of McDonald's restaurants—in a mostly franchised model—is being valued by the market at roughly \$4 million. Wingstop's model is also mostly franchised. And profit margins, as discussed earlier, should be higher than over at McDonald's.

Thus, at scale, each Wingstop restaurant should fetch a \$4+ million valuation. On 6,000+ stores, you're talking about a potential future valuation for Wingstop of \$24+ BILLION.

The company's current valuation hovers around \$4 billion.

So... if you're looking for the next McDonald's... and want to supercharge your portfolio with huge long-term returns... consider taking a position in Wingstop stock today.

Key Company Details

Company Name	Wingstop Inc.
Ticker Symbol	WING
Share Price	\$136.81
Current Market	\$4 Billion

Value

Annual Revenue \$207 Million

Catalyst Hypergrowth Stock
Opportunity

In a Social Media Dominated World, This Small Company Has HUGE Potential

By Luke Lango July 30, 2020

Let me ask you a simple question: How do you discover new brands and products?

Do you still use magazines and physical catalogs? Or are you an Amazon.com person? Maybe you use Google?

Well, if you're like most people, the number one way you discover new brands and products isn't any of those things.

Instead, it's through social media.

About 3.4 BILLION people across the globe are plugged into social media. Of those 3.4 billion people, 80% use social media to discover new brands... and more than 75% have bought a product because of a social media post or interaction.

Indeed, a recent Square survey asked 1,800 U.S. consumers what was the number one way they discovered new businesses.

The most popular answer? Facebook—and it wasn't close.

Social media has taken over our lives. Not just our social lives. But it's taken over the way we discover and shop, too, meaning that it is more important than ever for brands to have a relevant and meaningful social media presence.

But they don't—only 5% of the 90 million businesses on social media use software to manage their social media presence.

Fortunately, *one small-cap technology company is changing that*, and pioneering a new software solution which will see huge adoption over the next several years.

In today's edition of *The Daily 10X*, we will uncover this revolutionary hyper-growth company, and show you how it can turn into your next big winner.

A Social Media Management Solution for Every Company

For consumers, social media is a ton of fun. For brands, it's a ton of work.

The average big brand manages 18 different social profiles across various networks. Every. Single. Day. That's 18 different places where brands have to post content, respond to customers, monitor activity... and *do all of that, all of the time*, because social media never sleeps.

Brands have to make sure they don't mess up, either. A quarter of U.S. consumers say they would boycott a brand because of a negative social media interaction.

In other words, social media management is an immense and mission-critical undertaking for any organization. These organizations need help. And that's exactly what a small, \$1.4 billion company called Sprout Social (SPT) is offering.

Sprout has created a suite of social media management tools which, together, make the social media process so much easier, more rewarding, and more valuable for brands.

The tools themselves are pretty simple. There are four big ones:

1. Listening—Sprout enables brands to “plug” into conversations regarding their brand on social media, and turns this social data into actionable insights.
2. Publishing—Sprout's centralized and streamlined publishing tools allow brands to organize, schedule, and deliver content across multiple social profiles and sites, all from one place, all at the same time.
3. Engagement—Sprout's response management and monitoring tools enable brands to track social conversations about their brand, and dynamically respond to customer questions and complaints.
4. Analytics—Sprout measures and tracks the performance of various social interactions and posts, so that brands can see what is (and what isn't) working.

Together, these four solutions give brands everything they need to be enormously successful in social media marketing.

And that's a big deal... there are 90 million businesses that are active on social media across the globe... all of them could use Sprout's social media management tools.

Sprout has 23,000 customers today, including Shopify, Subaru, and the Chicago Bulls. That's a decently large number—up almost 30% since 2017—but it pales in comparison to the 90 million businesses that have a need for Sprout's solutions.

So... there's a ton of white space here for the company to grow...

That's exactly what the company has done so far. In the past two years alone, revenues have risen 130% to just over \$100 million.

This big growth won't disappear anytime soon. Thanks to robust social media engagement tailwinds, Sprout has the potential to grow revenues by 1,000% OR MORE over the next few years. At the same time, this is a highly scalable, software subscription business with 75% gross margins... the likes of which will turn 1,000% revenue growth into *even bigger profit growth*.

You'd be hard-pressed to find that magnitude of profit growth potential *anywhere* in the market. So, if you're looking to invest in a small tech company with second-to-none profit growth potential, consider taking a position in Sprout Social today.

Key Company Details

Company Name	Sprout Social, Inc.
Ticker Symbol	SPT
Share Price	\$27.07
Current Market Value	\$1.4 Billion
Annual Revenue	\$110 Million
Catalyst	Social Media Megatrend

2020's Best Turnaround Stock Could Follow in Amazon, Netflix & Tesla's Footsteps

By Luke Lango July 31, 2020

Often times, the best stocks in the world have humble beginnings.

And that's really just a nice of way saying that many of today's greatest stocks were, at one point in time, considered losers on Wall Street.

Netflix—the \$215 billion streaming service which, today, is ubiquitous across the U.S. —was once a penny stock that almost went bankrupt...

Amazon—the \$1.5 trillion king of global online retail and cloud computing—was once a beaten-up stock licking its wounds from the Dot Com Bubble bursting...

Not too long ago, Tesla—the \$280 billion electric vehicle pioneer—saw its stock price collapse 50% as many on Wall Street said the company was never going to strike a profit...

In other words, many of today's shining stars on Wall Street, started off as turnaround stories.

They went from being on the verge of dying, to taking over the world.

In today's edition of *The Daily 10X*, we are going to tell you about one of the most exciting turnaround stories unfolding in the market right now. It involves a dying media company that has surged back to life in 2020, and which has an opportunity to deliver *Netflix-, Amazon-, and Tesla-like returns* over the next few years.

An OTT-Inspired Turnaround Story with HUGE Long-Term Potential

I don't blame anyone for taking one look at the stock chart for Cinedigm (CIDM), and writing off the \$160 million entertainment company as a long-term loser.

After all, coming into 2020, Cinedigm stock had lost 98% of its value from its 2014 peak.

But the growth narrative surrounding Cinedigm has entirely changed in 2020. For the better. And Cinedigm stock has *surged higher this year on heavy volume*.

Broadly, Cinedigm has historically focused on distributing independent content assets through the linear television and movie theater channels. But those wells have been drying up for several years now, as consumers have abandoned cable TV and movie theaters in favor of streaming platforms.

So, in 2019, Cinedigm management made a huge bet: They decided to put all their eggs in the over-the-top (OTT) basket, and spend all their time and resources turning the company's content library—which includes over 32,000 movies and TV shows—into a portfolio of streaming channels.

That bet was a genius one—and it's paid off in a big way in 2020.

Cinedigm's newly launched streaming channels—including Comedy Dynamics (which features stand-up comedy specials), Docurama (independent documentaries), CONtv (Comic-Con content), The Bob Ross Channel (yes, it's a channel dedicated to the legendary landscape painter by the same name), and more—have dramatically expanded their distribution across the OTT landscape in 2020.

Specifically, in January, Comedy Dynamics landed on Samsung TVs, which is a big deal since Samsung is the *number one TV maker* in North America.

In late May, multiple Cinedigm streaming channels—including Comedy Dynamics, CONtv, and Docurama—landed on Amazon's IMDB TV.

A few weeks later, in early June, many of those same Cinedigm channels scored distribution through Vewd, *the world's largest Smart TV OTT software provider*, with an install base of more than 300 million Samsung, Sony, Philips and TiVo TVs.

In other words, in 2020, Cinedigm's portfolio of niche streaming channels have gone from being available nowhere, to being available everywhere... with management estimating that Cinedigm's content is now accessible to nearly 700 million households worldwide.

But is anyone watching this content?

Yes.

Cinedigm exited 2019 with 5.6 million OTT viewers. That number rose by 73% to 9.7 million viewers in March. It rose another 36% to 13.2 million viewers in May. Management is guiding for another 100% growth in viewers over the next 18 months.

And the growth won't stop there.

Sure, Cinedigm's streaming channels are niche. *But those niches are bigger than you think.*

Around 2 to 3 billion people globally watch anime content. Bob Ross' YouTube videos often have 5+ million views. 75 million households watched a stand-up comedy special on Netflix in 2019. 64 million watched the *Tiger King* documentary alone.

There is, unequivocally, ample viewing demand for animated content, documentaries, stand-up comedy and... yes... *Bob Ross, too.*

Thanks to broad distribution agreements, Cinedigm now has a visible and compelling opportunity to capitalize on that significant demand in the growing OTT channel over the next several years.

At the same time, the \$71 billion spent on linear TV ads last year, will increasingly chase eyeballs and migrate into the OTT channel. That's a big deal for Cinedigm, because its streaming channels are mostly ad-supported.

Thus, not only will Cinedigm's viewer base swell over the next few years, but so will the amount of ad revenue the company collects from each viewer.

To that end, it's easy to see how this turnaround story could ramp... very quickly... as viewers go up... ARPU goes up... revenues go up... and the stock explodes higher.

Needless to say, this is one of the market's most exciting turnaround stocks. Considering many of today's shining stars on Wall Street started off as exciting turnaround stories, Cinedigm stock is worth your attention. Today.

Key Company Details

Company Name	Cinedigm Corp.
Ticker Symbol	CIDM
Share Price	\$1.67
Current Market Value	\$160 Million
Annual Revenue	\$39 Million

Catalyst

Streaming Media Turnaround
Story